

TRANSENSE TECHNOLOGIES

POST-AGM UPDATE – DEC 20



translogik
www.trans-logik.com

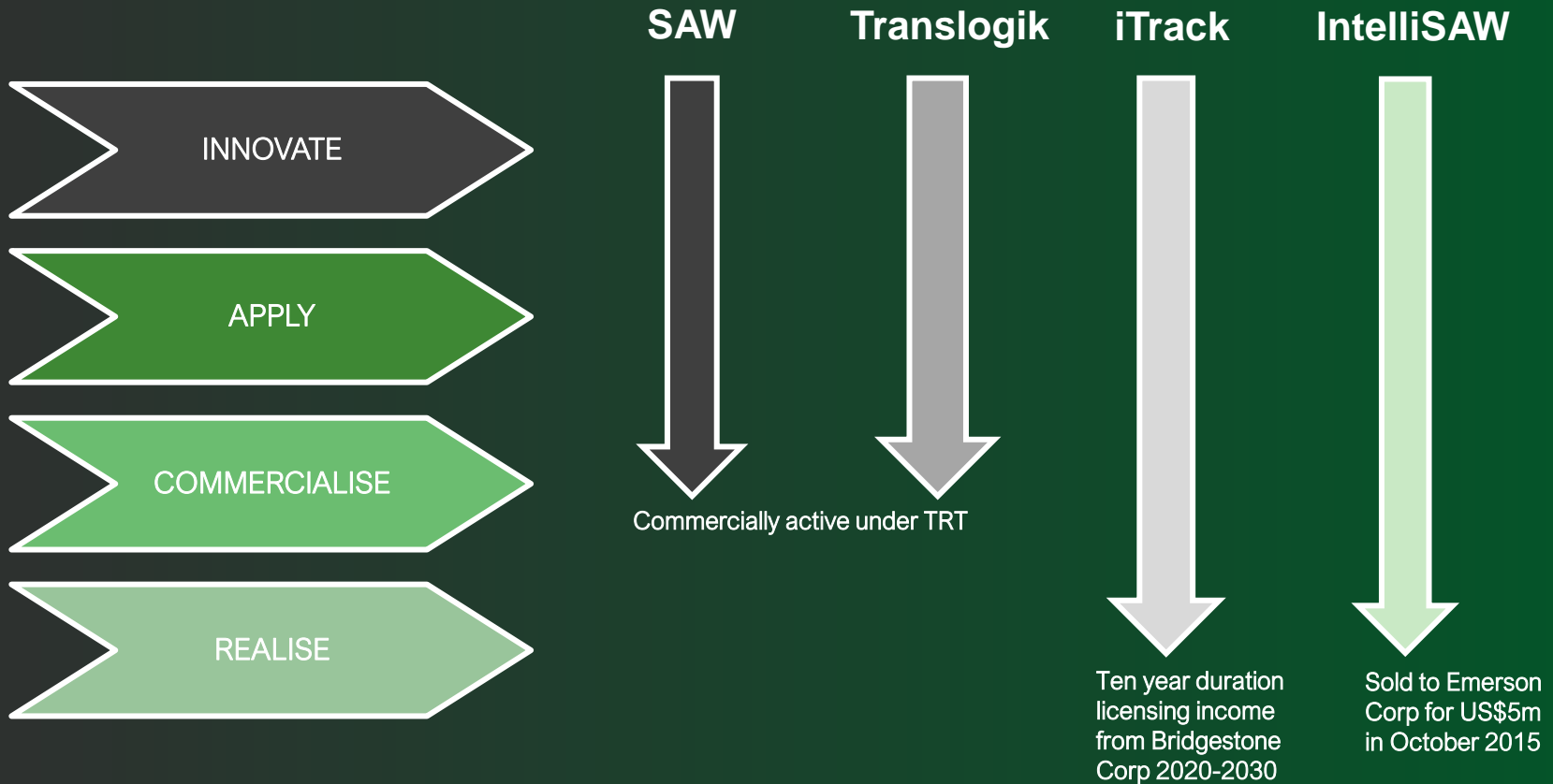


 transsense
technologies plc

OVERVIEW

- Introduction/recap
- Update on current year trading
- Update on Commercial Advisory Panel (SAWCAP)
- Marketing initiatives
- Investor relations initiatives
- Proposed Capital Reduction

STRATEGY RECAP





Surface Acoustic Wave (SAW) technology

- Measures torque, pressure, temperature, strain and/or thrust
- Wireless, and no battery source
- Real-time accuracy for control, output and efficiency



Industry standard tyre inspection tools

- Rapid and accurate reading of tread depth, pressure, RFID & TPMS data
- Used for car, commercial truck & bus
- Bluetooth data transfer to tyre management systems



SAW – TARGET MARKET SECTORS

- Motorsport & high performance automotive
- Aerospace & avionics
- Electronic Power Assisted Steering (EPAS)*
- Automotive driveline*, especially EV and hybrid
- Industrial turbines & hydrodynamic couplings
- Green energy, especially wind & wave turbine
- Marine engines

* With primary focus on OTR, ATV sport & recreational, Agricultural & construction, and Autonomous vehicles

INVESTMENT PROPOSITION

- Our aim is to maximise shareholder returns (both income & capital) through the delivery of sustained revenue growth from all three principal technologies: SAW, iTrack & Translogik, by leveraging our:
 - Financial strength
 - Reputation for innovation
 - Know-how in commercialising technologies
 - Industry partnerships
 - Exposure to global growth markets
- Represents an inflection point opportunity for existing and new investors

CURRENT YEAR TRADING UPDATE

- Overall in line with management expectations
- SAW & Translogik probe revenues well ahead of same period last year
- iTrack royalty increasing as expected
- Net result year to date around break even & cash neutral

COMMERCIAL ADVISORY PANEL

- **SAWCAP role and purpose:**
 - Advice and support on commercial strategy & implementation
 - Promote revenue growth
 - Forge strategic alliances in SAW for long term value
- **Panel composition:**
 - Dr Alan Lowdon
 - Ian Penny
 - Matthew Richards
 - Prof Dr-Ing Karl Viktor Schaller
 - 2x Associates in relevant sectors
- **Initial meeting on 8 December**
 - Validated target market sectors
 - Identified potential applications & customers
 - Now working on commercial priorities & technical feasibility

MARKETING INITIATIVES

- Website revamp: www.transense.com
- Case study development
- Social media presence: YouTube, LinkedIn, Twitter
- Presence at exhibitions and symposia
- Direct approaches and introductions in target sectors

- Regular IMC updates
- Website revamp: www.transense.com
- Access to strategic research and updates
- Appointment of Walbrook Financial PR
- Registration for Investor Alert service via website

PROPOSED CAPITAL REDUCTION

- Cancellation of Deferred Shares (£3.82m)
- Cancellation of Share Premium (£2.59m)
- Results in brought forward distributable reserves of £0.51m
- Seeking Court directions on 13 January 2021
- Full approval expected on or around 27 January 2021

Q & A

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